

SENATE JOINT RESOLUTION 136
By Cohen

A RESOLUTION to commend and thank Brian Young and Prize Fight Promotions, LLC, for bringing widespread recognition and generating large amounts of revenue through the Tyson fights in Memphis.

WHEREAS, it is appropriate that this General Assembly should commend those businessmen who, through their astute management abilities and diligence have generated sizeable profit for, and increased the prestige of, the State of Tennessee; and

WHEREAS, Brian Young is one such remarkable entrepreneur, having orchestrated two recent fights in Memphis, Tyson v. Lewis and Tyson v. Etienne; and

WHEREAS, the owner of Prize Fight Promotions, LLC, a Nashville-based company in its fourth year, Brian Young is no stranger to the boxing industry, having spent 23 years in boxing; and

WHEREAS, having started boxing at the age of 13, Brian Young served as the strength and conditioning coach for Michael Moorer, 2-time Heavy Weight Champion of the World, and was in his corner coaching Moorer when he defeated Evander Holyfield in April of 1994; and

WHEREAS, serving as a great financial windfall, the Tyson v. Lewis fight brought a minimum of \$25 million to the City of Memphis and the State of Tennessee, and the Tyson v. Etienne fight brought a minimum of \$5 million to the City of Memphis and the State of Tennessee; and

WHEREAS, considered to be the biggest fight in boxing, the Tyson v. Lewis fight was broadcast in 14 languages and in 42 different countries, and all fight merchandise was completely sold out by the end of the fight; and

WHEREAS, the Tyson v. Lewis fight broke all records for pay-per-view and live gate sales with an estimated \$18 million in live gate sales and \$108 million in pay-per-view for a total of \$126 million on that fight alone; and

WHEREAS, making Tennessee a more attractive place for visitors, the Tyson v. Etienne fight brought 15,000 fans to the Memphis Pyramid, which was chosen over Detroit and Washington, D.C. as the site for the fight; and

WHEREAS, Brian Young's efforts to bring prize fights to the State of Tennessee have put it on the international stage, having brought more than 3,000 journalists from around the world; and

WHEREAS, Brian Young's success in promoting fights in Tennessee has increased Tennessee's profits and reputation; and

WHEREAS, it is fitting that this General Assembly should honor him for his efforts; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED THIRD GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we honor and thank Brian Young and Prize Fight Promotions, LLC, for their work in orchestrating the Tyson fights in Memphis, congratulate them on their successes, and wish them all the best in their every future endeavor.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.